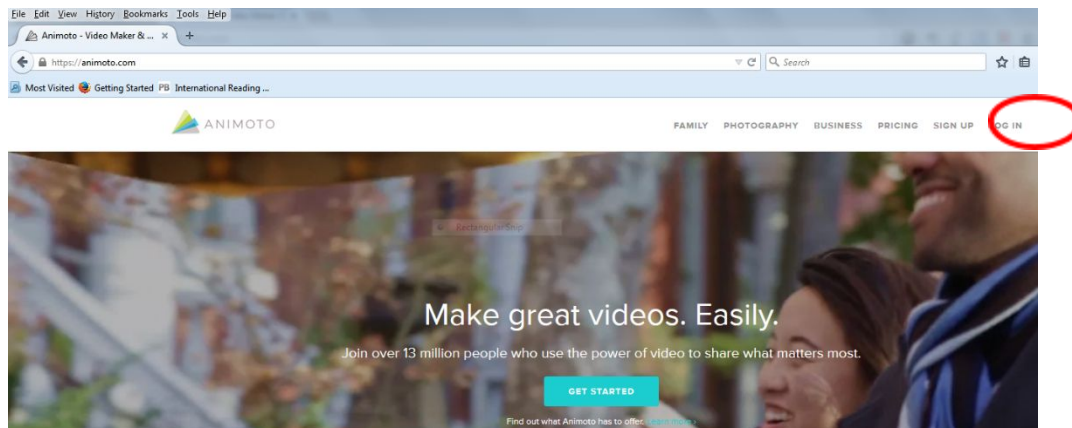


Animoto Instructions


Your goal is to create a two minute book trailer that conveys the meaning of the book you've read. Your completed, thoughtful video should entice others to read the book you've read. Get to the heart of the story – but avoid plot spoilers.

1. Log into <http://www.animoto.com>



2. Using your school g-mail account, log into Animoto.

Already a user? [Log In](#)

 SIGN UP USING FACEBOOK

or

EMAIL

FULL NAME

PASSWORD

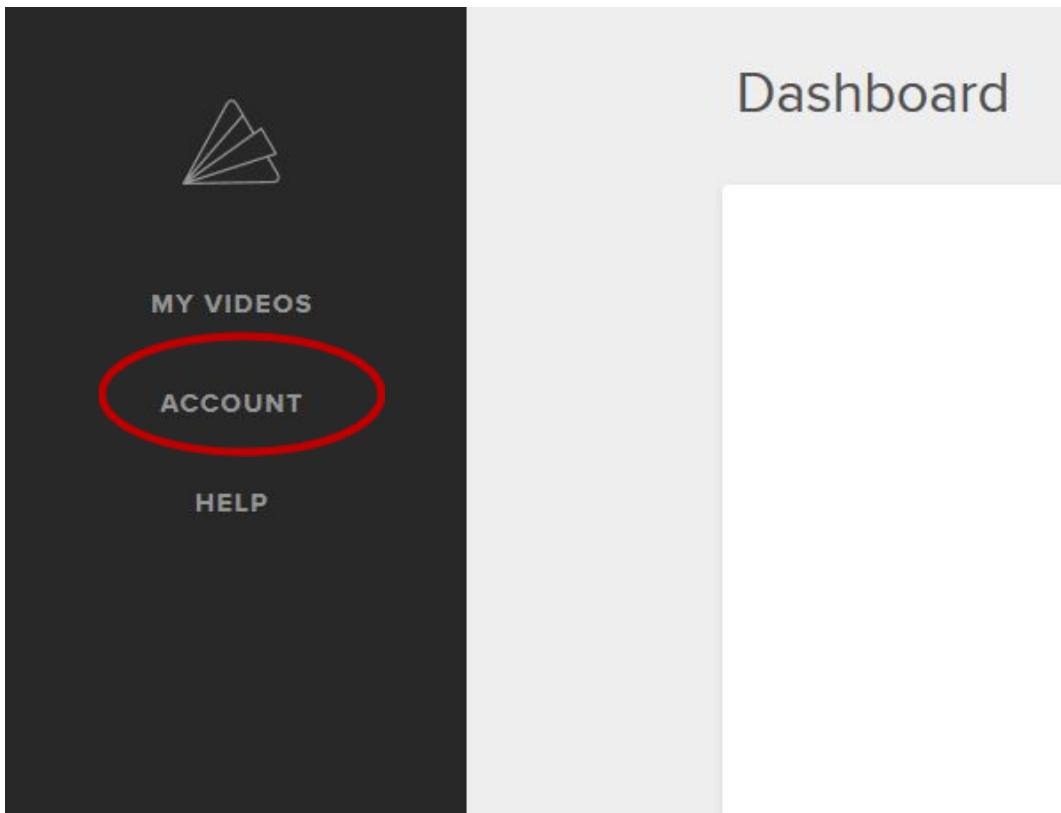
CONFIRM PASSWORD

WHAT CAN WE HELP YOU MAKE VIDEOS FOR?

Personal Use Pro Photography
 Business Education
 Other

[START TRIAL](#)

3. Click on Account to receive an account upgrade.



4. Enter your Promo Code. This code will allow you to have an upgraded account allowing you to make videos over one minute. This will be good for 6 months.

PLAN PROFILE PASSWORD SETTINGS

Account Plan: PRO TRIAL

[MANAGE PLAN >](#)

As a Pro Trial subscriber, your videos are watermarked.
Upgrade to Professional to remove watermarks.

- Unlimited HD, downloadable videos
- B2C reseller license

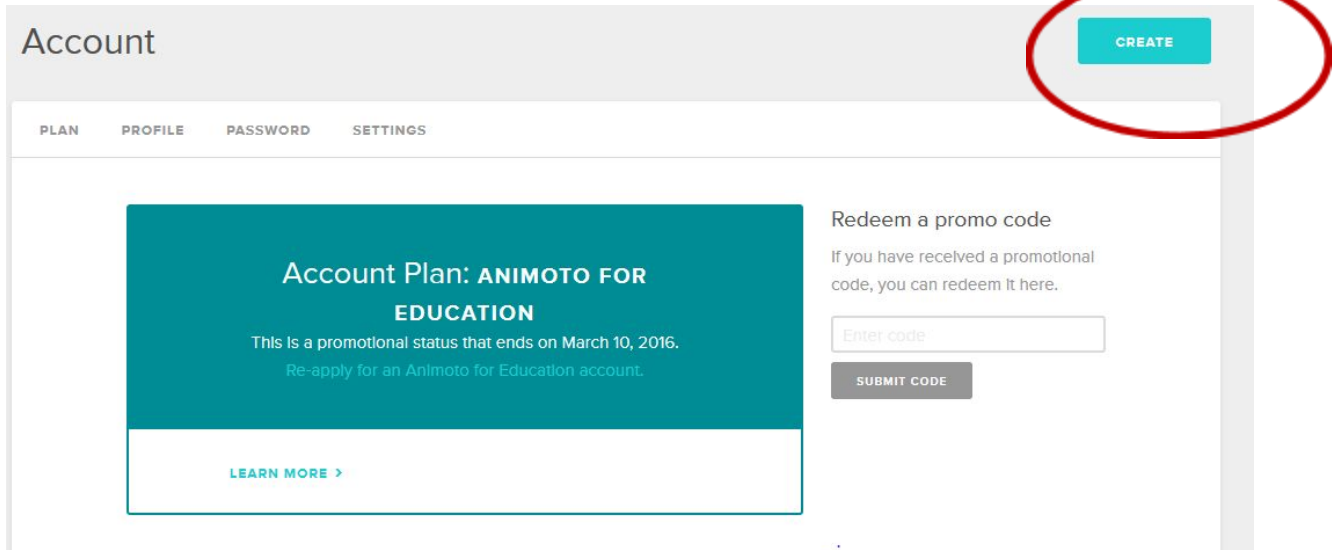
Redeem a promo code

If you have received a promotional code, you can redeem it here.

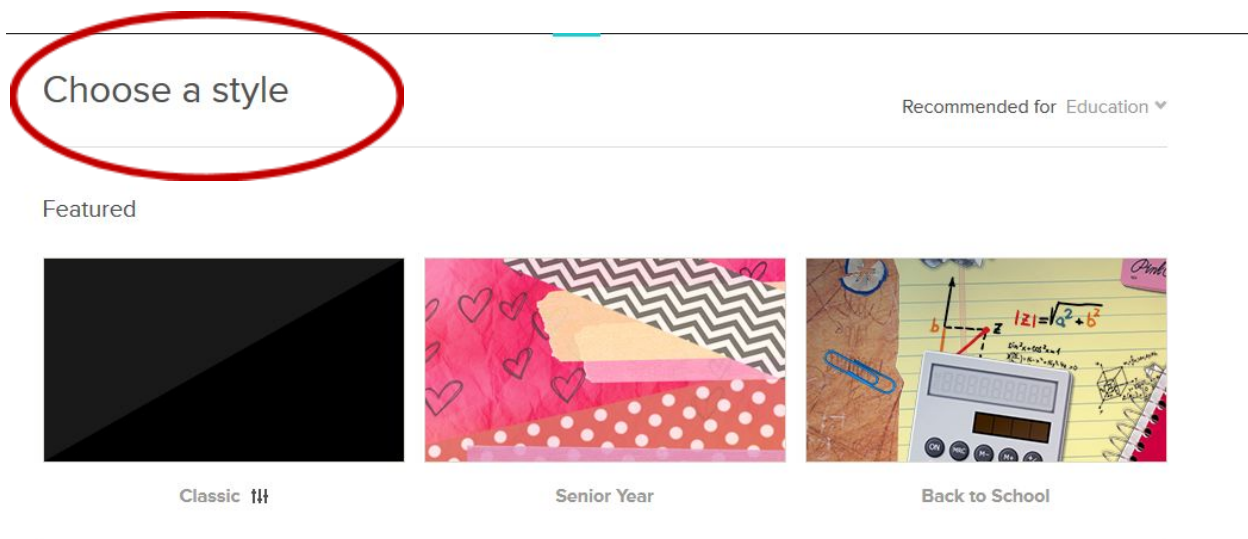


Your Promo Code Is: a4estan5468b4b1427d


5. Click on Create to begin your project.



6. Choose a background that will compliment your trailer. You can change the background later if you change your mind.



7. Begin Creating Your Video

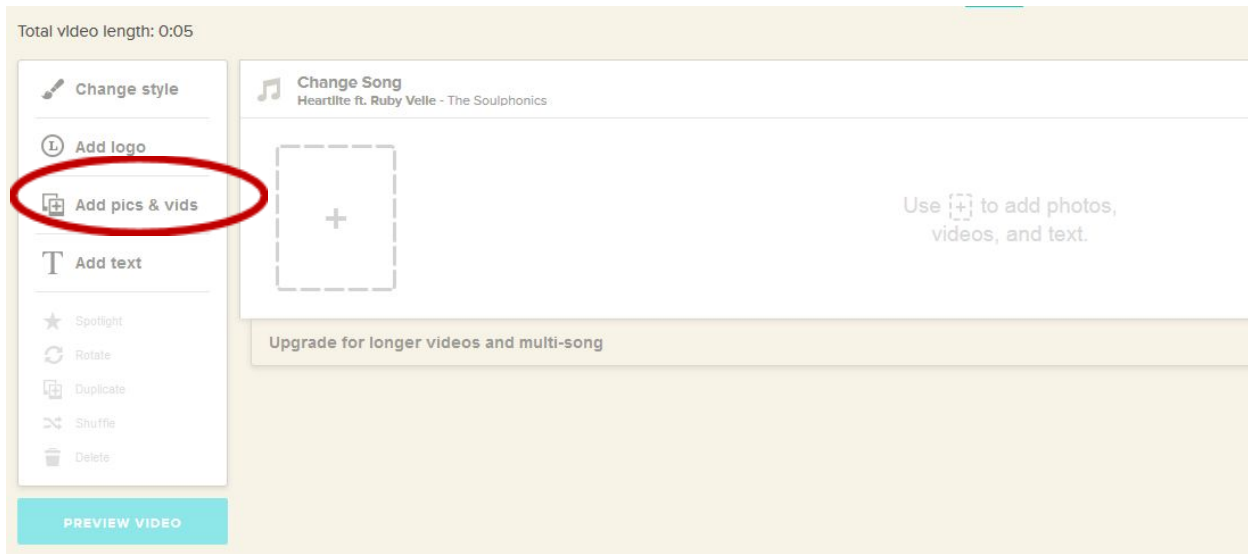


Retro Wheel

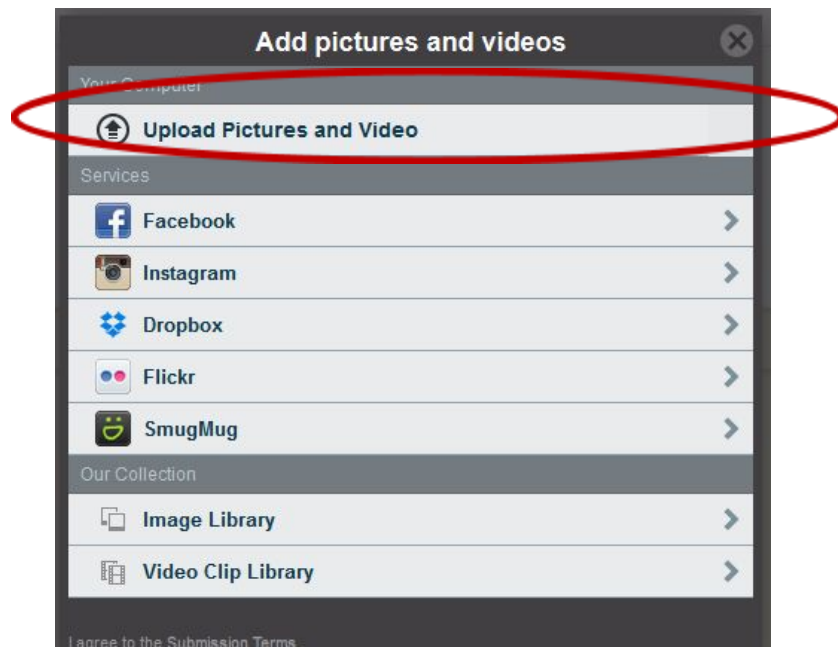
Bring back the joy of childhood in this playful, retro style that's suitable for kids of all ages.

[CREATE VIDEO](#)

-
8. You may upload your pics individually or as a group. Be certain to use high quality pics to have a sharp-looking video. If the resolution is too low, Animoto will give you a (!) warning. You should plan on at least 30 pics for this video. One of the pics should be the cover of the book. Make certain that your pic are meaningful to the book you read and they sequentially lead the viewer to an understanding of your book. The goal is to make the view want to read the book – so try to avoid plot spoilers.

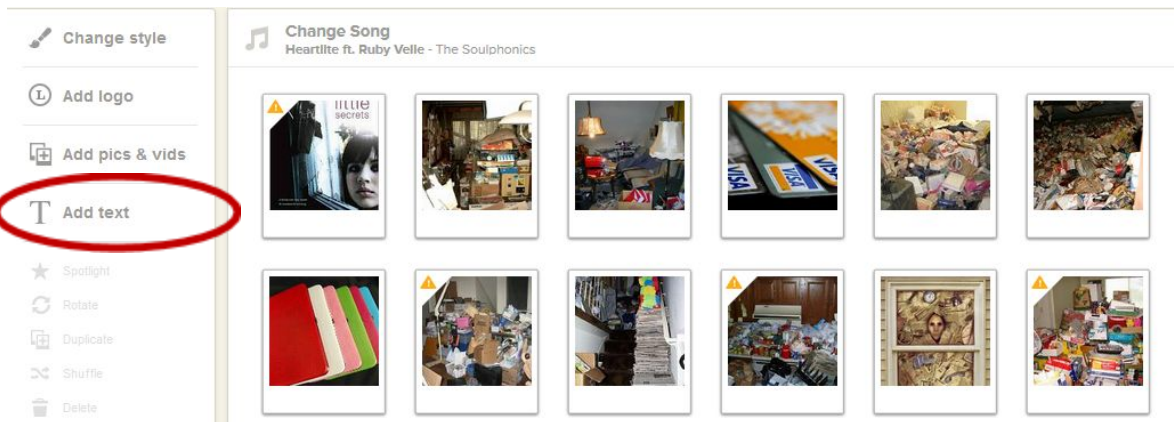


9. Though you can upload from a variety of sources, while at school (because of the filter) you should do an upload from your computer rather than from social media. You can use pics from the image library, but you'll be happier with the results if you gather your own pictures. Hint: Google Images!

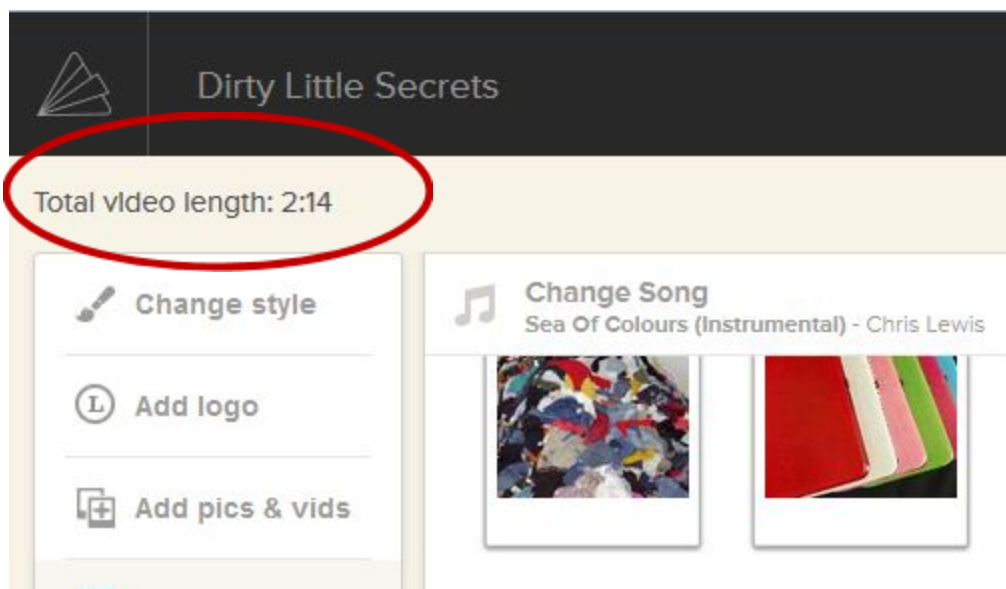


10. Once your pictures are uploaded you can easily arrange them in the order you'd like. Hint: the book cover should come first. Now you may add text that enhances the story arc you are

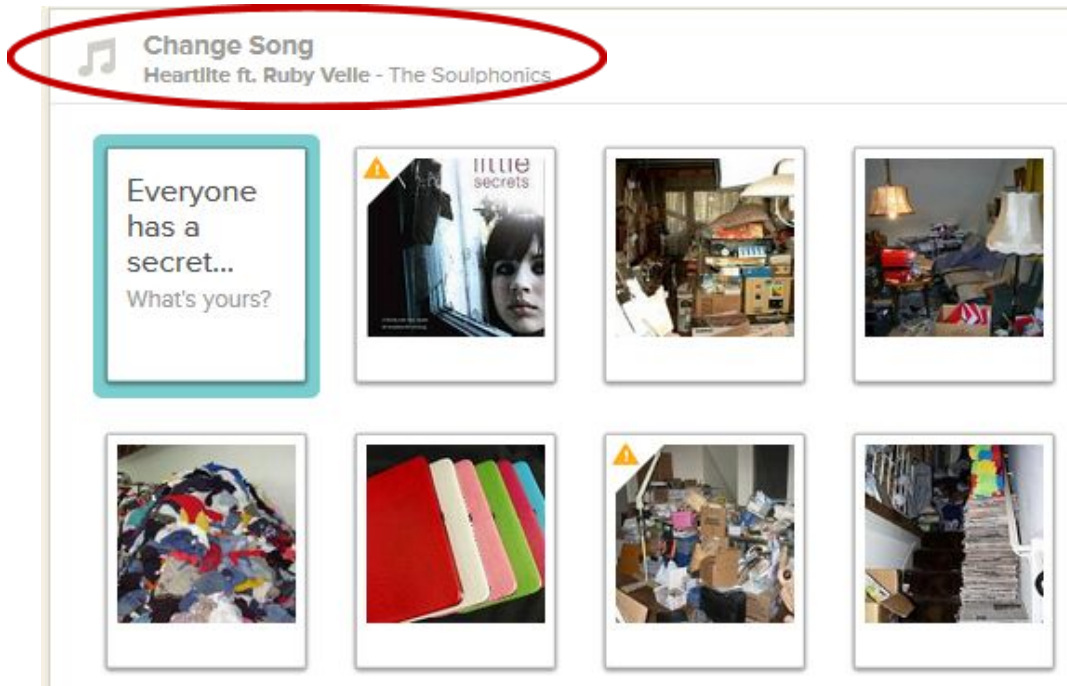
describing. You need to be concise, so carefully think through your message. Your words will bring meaning to your graphics.



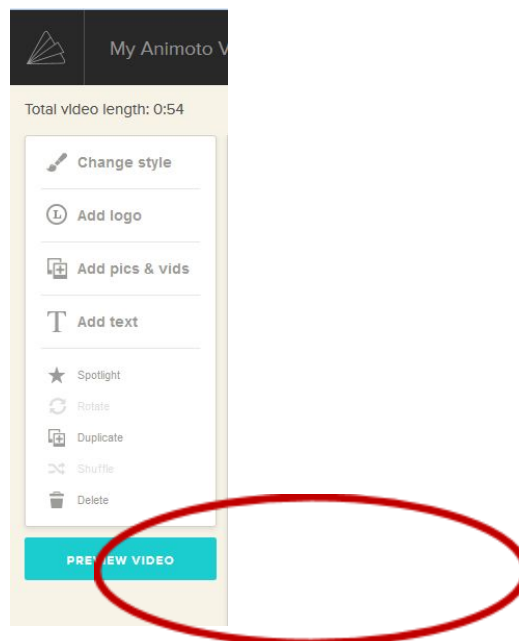
11. Check for the length of your video



12. You can upload your own music or use the wide selection of music available directly in Animoto. The music you use should enhance your video, not detract from it.



13. Preview your video and make corrections!



14. When you are satisfied with your product, click on produce.



15. Follow the instructions to title and date your video. Click Finish.

Produce video


TITLE
Dirty Little Secrets

DATE
09/09/2015

PRODUCER NAME
Lacie Burrows

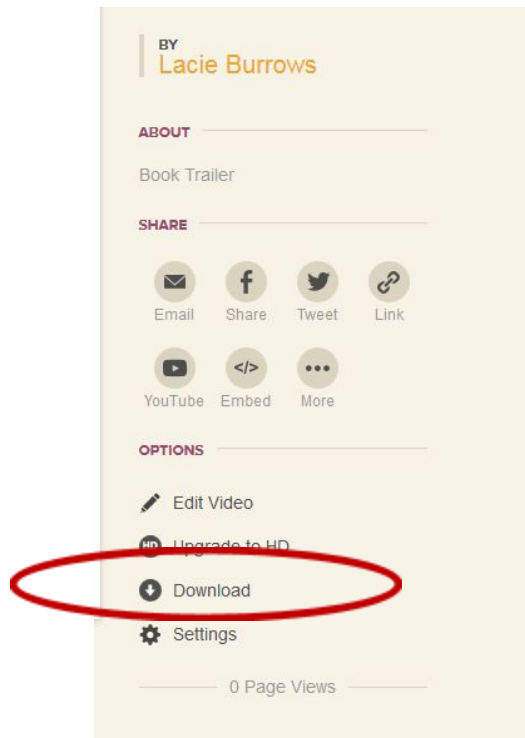
DESCRIPTION optional
Book Trailer

ANIMOTO BRANDING
Upgrade to Pro to remove the logo from the end of your video. [UPGRADE >](#)

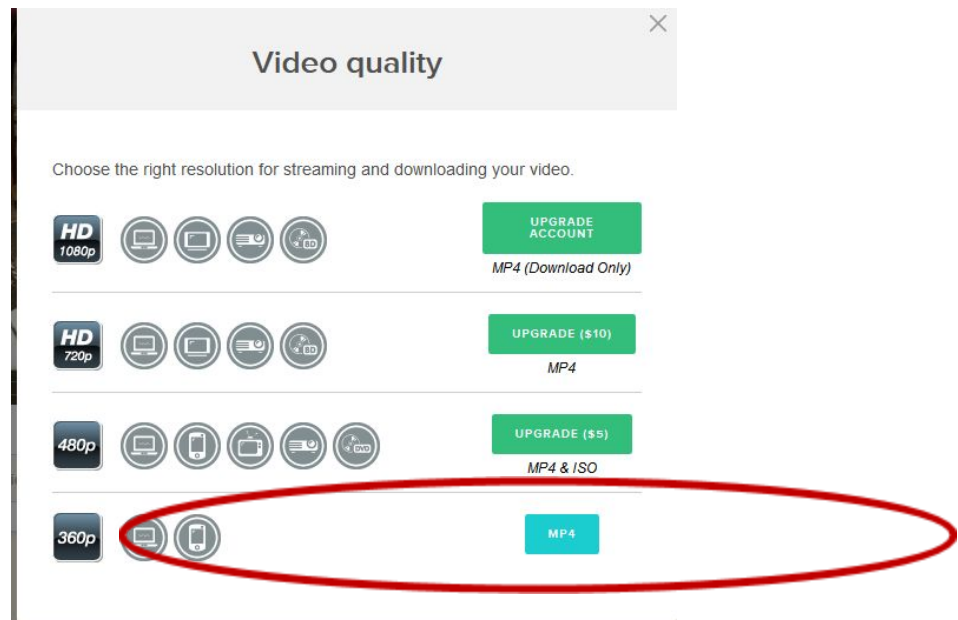
COVER IMAGE


FINISH CONTINUE EDITING

16. Select the Download option for this project.



17. Select Mp4.



18. Save the file and e-mail it to your teacher!

